

Westbrook Designs, LLC

dba The Westbrook Chapter

WHERE GREAT STORIES FIND YOU



COMPANY OVERVIEW

Westbrook Designs, LLC operating as The Westbrook Chapter is a specialized Texas-based provider of turn-key, automated micro-retail solutions. We design, install, curate books based on location, and manage state of the art literary vending machines specifically optimized for high traffic environments including medical centers, shopping malls, transit hubs, hotels, senior living, and cafes. Our automated vending machine enhance facility amenities, support patient and visitor well-being, maximize vacant floor plan footprints, and generate immediate, passive location-sharing revenue for host facilities without overhead costs.



CORE COMPETENCIES

- **Turn-Key Mechanical Deployment:** Full-service installation, configuration, long-term support, energy-efficient automated retail hardware.
- **Curated Inventory:** Book collections tailored to each venue and audience.
- **Telemetry-Driven Management:** Cloud-based, real-time inventory monitoring preventing machine stockouts, ensuring immediate physical service dispatches, and cashless payments.
- **Structured Commission Models:** Fully transparent, auditable revenue-sharing agreements providing reliable monthly payouts directly back to host institutions.
- **End-to-End Asset Protection:** Absolute coverage of maintenance and compliance with facility aesthetic standards.



QUALIFICATIONS & OPERATIONAL READINESS

- **Spatial Integration Expertise:** Distinct competitive edge using the commercial interior design background of Westbrook Designs, LLC to optimize footprint layouts, structural safety, and seamless visual alignment with venue architecture.
- **Turnkey Infrastructure:** Fully capitalized and debt-free asset infrastructure with immediate technical capacity to scale and deploy automated retail hardware across the DFW Metroplex at zero cost to the property owner.
- **Supply Chain Stability:** Direct wholesale accounts secured with premium national publishers and literary networks, guaranteeing rapid restocking and an uncompromised pipeline of newly-released inventory.
- **Smart Telemetry Tracking:** Platforms on all machines to monitor immediate unit telemetry, handle instant encrypted cashless transaction security, and trigger predictive inventory dispatch.



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COMPANY DESIGNATIONS

Entity Structure:

- Texas LLC

Formed:

- 2022

DBA:

- The Westbrook Chapter

Primary Corp NAICS:

- **541410** – Interior Design Services
(Parent Entity Classification)

Core Division NAICS:

- **445132** – Vending Machine Operators



DIFFERENTIATORS

- Zero capital footprint required from host properties
- Personalized service and curated inventory
- Beautiful custom designed machine aesthetics
- Woman-owned business pursuing WBENC certification

Beautiful machines. | Meaningful impact.